## REMARKS

Reconsideration of this application, as amended, is respectfully requested.

## ALLOWABLE SUBJECT MATTER

The Examiner's continued allowance of claim 10 is respectfully acknowledged.

## THE CLAIM AMENDMENTS

Claims 1 and 11 have been amended based on the Examiner's comments in item 2 on page 2 of the Advisory Action. Claim 1 has been amended to recite that the image capture device, the display device, the electronic tag reader, the determining device, and the tag writer are incorporated in a camera housing of the digital camera. And claim 11 has been amended to recite that an image capture device, a display device, an electronic tag reader, and an electronic tag writer are incorporated in a camera housing of the digital camera. See, for example, Figs. 2 and 3 and the corresponding disclosure in the specification.

No new matter has been added, and it is respectfully requested that the amendments to the claims be approved and entered.

In view of the foregoing and in view of the Amendment filed on March 16, 2008, it is respectfully submitted that amended

independent claims 1 and 11, and all of the claims respectively depending therefrom, clearly patentably distinguish over Boles and Lane et al, taken singly or in combination, under 35 USC 102 as well as under 35 USC 103, along with allowed claim 10.

Entry of this Amendment, allowance of the claims and the passing of this application to issue are respectfully solicited.

If the Examiner has any comments, questions, objections or recommendations, the Examiner is invited to telephone the undersigned at the telephone number given below for prompt action.

Respectfully submitted,

/Douglas Holtz/

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